

WORLDSKILLS SINGAPORE 2020
SCOPE OF COMPETITION
GRAPHIC DESIGN TECHNOLOGY



Recommended Entry Requirements

1. Competitors must possess the requisite skills and knowledge in every form of graphic interpretation, including 2D design, graphic for 3D format, image manipulation and integration of digital media capabilities.

Competition Format

2. This competition is an individual event.
3. Test Projects for the competition are structured into 3 modules.
4. Competitors are required to:
 - Develop ideas based on customer's brief
 - Understand target markets
 - Create layouts applying elements of design
 - Apply knowledge on technical production of final layout, noting printing industry quality standards and technical standards
 - Save or archive work in file formats for images, illustrations, layouts and interactive PDFs
 - Integrate digital media capabilities for visual communication

Time Allocated

5. 17 hours over 3 days of competition